

# Scrum Certification

Learn how to get the best out of Scrum for more effective product and solution development



## Drive your team and organization towards optimum product & solution development

Scrum is a framework for developing, delivering and sustaining complex products through effective team collaboration.

Scrum has been used to develop software, hardware, autonomous vehicles, schools, government, marketing, managing the operation of organizations and almost everything we use in our daily lives, as individuals and societies.

Courses addressing the principles and theory underpinning the Scrum framework – delivered by APMG and Agile Business Consortium accredited providers – and certification are available for both Scrum Master and Product Owner roles.

A **Scrum Master** is responsible for promoting and supporting Scrum - as defined in The Scrum Guide - by helping everyone understand Scrum theory, practices, rules and values.

The **Product Owner** is accountable for maximizing the value of the product resulting from the work of the Scrum Team.

Training and certification are based on The Scrum Guide, developed by Scrum creators Ken Schwaber & Jeff Sutherland.

**It contains the definition of Scrum, consisting of Scrum roles, events, artifacts, and the rules that bind them together.**

Courses offer a combination of instruction and team-based exercises. Delegates are challenged to think in terms of the Scrum principles to better understand their application when returning to the workplace.

Delegates will learn the role of Scrum Master and/or Product Owner, enabling adoption of the Scrum framework for more effective product and solution development.

APMG-Agile Business Consortium Scrum Master and Product Owner courses are purposefully less IT-centric with exercises and discussions focusing on non-IT scenarios.

### Who Is It For?

Scrum Master and Product Owner certifications are for anyone involved in product and solution development. They are particularly beneficial for those accountable for implementing Scrum, getting maximum value from Scrum, and leading Scrum and product development teams.

### Qualifications Available

▶ **Scrum Master**

▶ **Scrum Product Owner**

You may also be interested in:

▶ AgileBA®

▶ AgilePM®

▶ businessagility.  
works

▶ AgileDS™

▶ DASA

Find out more online at: [apmg-international.com/Scrum](http://apmg-international.com/Scrum)

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